

The PDP Group® recognises all women in shipping & logistics during this year's International Women's Day

Exim News Service
KOLKATA, March 12
WOMEN are an integral part of the Indian logistics sector, and we are noticing a welcome change of increased women participation in the industry. This year's theme for International



THE PDP GROUP®

Women's Day was 'Inspire Inclusion', and a unique initiative was planned by Mr Avishkar Srivastava, Chief Innovation Officer of The PDP Group®.

Unique themed gifts were sent to all women in maritime and logistics who are associated with The PDP Group®,
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with a personalised note from Mr Pramod Kumar Srivastava, the Group's Director & CEO. The women appreciated the unexpected surprise and thanked the company for thinking out of the box to make this day even more special, highlighted a release.

A dedicated session was organised for all female PDPians at the company premises. The PDP team shared the role played by women in both their personal and professional lives, and also highlighted the unique initiatives being taken by the company to encourage female participation in the workplace.

Mr Pramod Kumar Srivastava, Director & CEO of The PDP Group®, said, "Logistics is a dynamic industry and increased female participation is essential to create holistic growth. I welcome this initiative taken to recognise and appreciate not just the women working in our own company, but also to include



The superwomen of The PDP Group® with the #InspireInclusion pose



The superwomen of The PDP Group® received a token of appreciation, along with a customized message

all other women in shipping and logistics in the celebrations. I feel this is strongly in the lines of the #InspireInclusion theme of this year's International Women's Day. I also welcome the Circular No. 03/2024 of Customs which has called for gender-specific infrastructure at CFS, AFS and ICD".

The PDP Group® is a logistics company with over 5 decades of industry experience. The company has its headquarters in Kolkata, West Bengal and cargo handling infrastructure at Kolkata, Haldia, Durgapur, as well as Agartala in the north-eastern state of Tripura, the release added.